

HolidayPulse

2012 HOLIDAY SHOPPING SEASON-TO-DATE



PULSE CYBER WEEK RESULTS

YoY growth 11/23 – 11/30

ONLINE SALES

+22.5%

+32.7%

ONLINE TRANSACTIONS

-7.7%

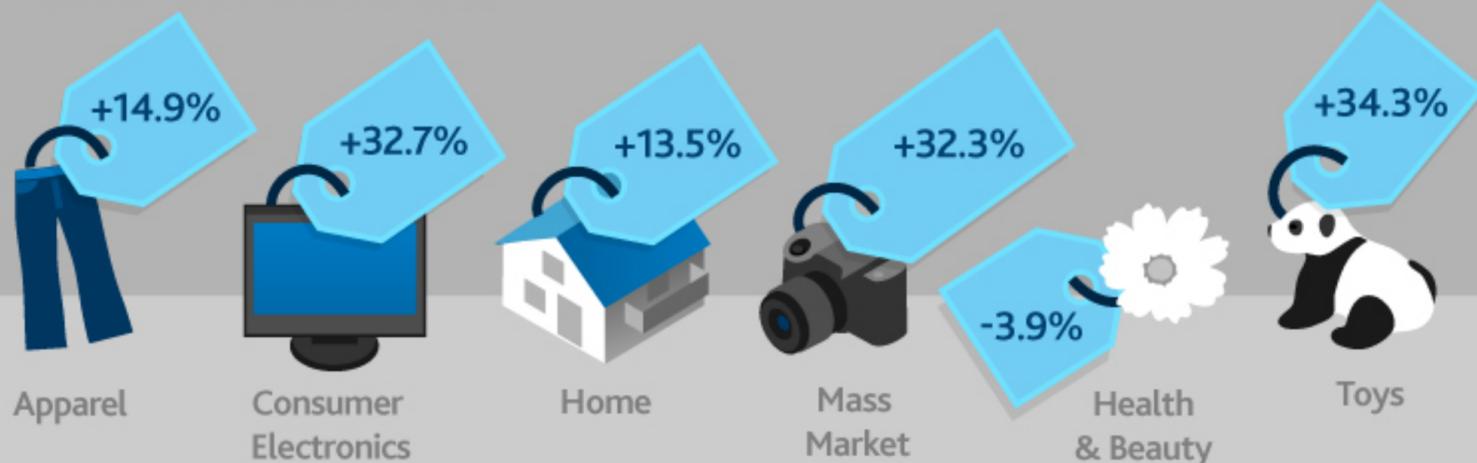
ONLINE AVERAGE TICKET

TOP 3

ONLINE SALES DAYS



ONLINE SALES CATEGORIES



PULSE ONLINE SEASON-TO-DATE

YoY Growth 10/29-11/30

ONLINE TRANSACTIONS

+28.7%

ONLINE SALES

+16.1%

-9.8%

ONLINE AVERAGE TICKET

